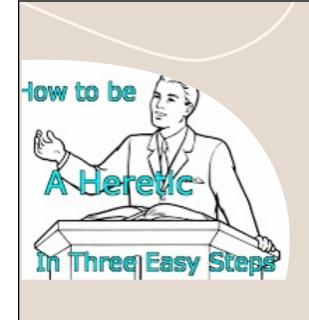


"You Can't Really Know Where You Are Going Until You Know Where You Have Been"

Maya Angelou





Step #1 - Propose spot v. blanket spraying

Step #2 - Advocate for planting big bluestem rather than bromegrass

Step #3 - Pay someone to burn the big bluestem

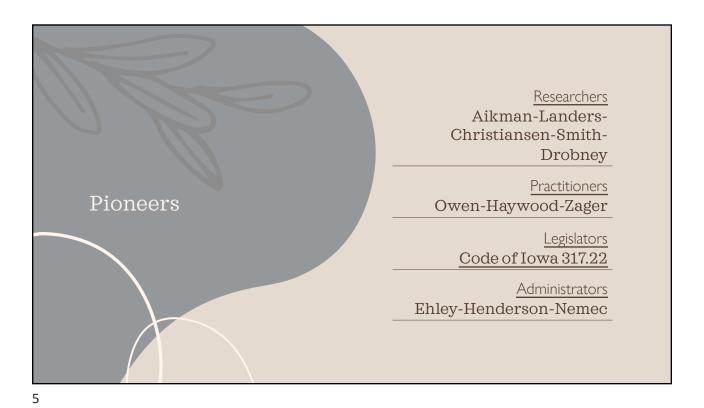
3

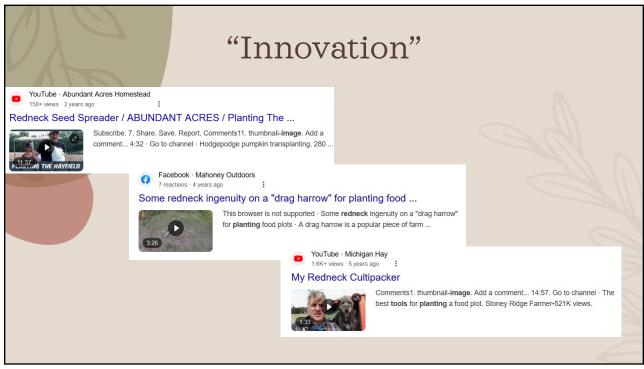
"Fake it Until You Make It"

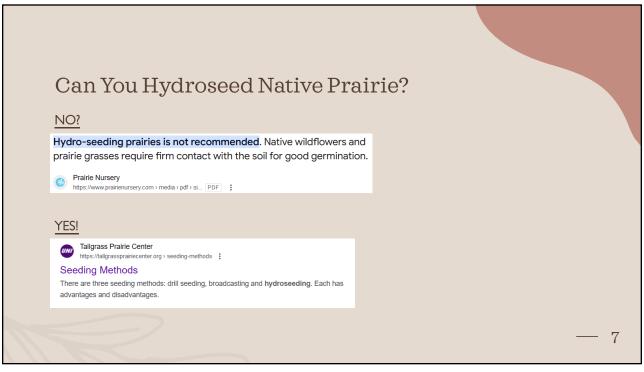
- Learn from other's mistakes
- Learn from your own mistakes
- Trust the process / science
- Help the next guy











And More Innovation – Weed Control O Herbicide chemistry New products New uses for "old" products Combination products O Equipment Rate control Chemical injection O Technology Data logging Mapping O Professionalism Certification Education — 8

"There Are No Mistakes in Life..."

"Only lessons to be learned, and...

...the lesson will be repeated until it is learned"



9





